Entrepreneurship Courses

http://www.marsdd.com/entrepreneur-toolkit/entrepreneurship101/
https://www.udemy.com/courses/search/?q=entrepreneurship
http://www.entrepreneurship.org/Founders-School.aspx
http://steveblank.com/
http://ecorner.stanford.edu/search.html?keywords=entrepreneurship
https://www.udacity.com/course/ep245

Small Business Courses

https://www.udemy.com/courses/search/?q=small%20business
http://www.sba.gov/tools/sba-learning-center/search/training/starting-business
http://www.sba.gov/tools/sba-learning-center
http://www.openculture.com/business_free_courses
http://www.myownbusiness.org/

IDEAS

http://inventorsd.wpengine.com/

Entrepreneurship

http://www.nase.org/BenefitsHome.aspx

Family Business

http://www.ffi.org/

Franchising

http://www.franchise.org/
http://www.sba.gov/content/franchise-businesses
Magazines
http://money.cnn.com/smallbusiness/
http://www.businessweek.com/small-business
http://www.entrepreneur.com/
http://www.fastcompany.com
http://www.inc.com/
http://online.wsj.com/public/page/small-business.html?mg=reno64-wsj

ETHICS
http://www.ethicals/ystems.org/

NAICS
http://www.census.gov/eos/www/naics/

Hi. I’m From the Government and Here to Help
http://business.usa.gov/
http://business.usa.gov/stateandlocal

Bureau of Consumer Protection
http://business.ftc.gov/selected-industries

US Census
http://www.census.gov/#
INDUSTRY INFORMATION
Adapted from URL: http://businesslibrary.uflib.ufl.edu/company for us

1) Profile the Industry
   a. S&P

2) Analyze the Competition
   a. S&P
   b. Hoovers

3) Find News & Articles
   a. Lexis-Nexis

Industry Research Desk
http://www.virtualpet.com/industry/rdindex2.htm

Industry Information Resources

Locality
http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml

SBA
http://www.sba.gov/

SBA Research and Statistics
http://www.sba.gov/advocacy/847

SCORE
http://www.score.org/

Toolkits
http://www.marsdd.com/entrepreneurs-toolkit/

National Association of Small Businesses
http://www.nfib.com/

Marketing
http://www.knowthis.com/
http://www.entrepreneur.com/article/217388

Communities of Interest
http://boardreader.com/

Thomas Register
http://www.thomasnet.com/

Industrial Resource Network
http://www.powersourcing.com/

Local Sources
https://local.google.com/

Freelance Help
https://www.elance.com/
www.contractedwork.com
www.freelancersdirect.com
www.getafreelancer.com
www.allfreelance.com
www.freelanceseek.com
Government Web Sites for Business

- **Beige Book**

  Commonly known as the Beige Book, this report is published eight times per year. Each Federal Reserve Bank gathers anecdotal information on current economic conditions in its District through reports from Bank and Branch directors and interviews with key business contacts, economists, market experts, and other sources. The Beige Book summarizes this information by District and sector.

- **Bureau of Economic Analysis**

  The Bureau of Economic Analysis (BEA) is the nation's economic accountant, integrating and interpreting a variety of source data to draw a complete and consistent picture of the U.S. economy. Its economic accounts provide information on such key issues as economic growth, regional development, and the Nation's position in the world economy.

- **Business.gov**

  Business.gov guides you through the maze of government rules and regulations and provides access to services and resources to help you start, grow, and succeed in business.

- **Department of Commerce**

  The Department of Commerce encourages, serves, and promotes the Nation's international trade, economic growth, and technological advancement. The Department provides a wide variety of programs through the competitive free enterprise system.

- **Department of the Treasury**

  The Department of the Treasury performs four basic functions: formulating and recommending economic, financial, tax, and fiscal policies; serving as financial agent for the U.S. Government; enforcing the law; and manufacturing coins and currency.

- **E-commerce stats**

  Tracks trends in electronic marketing, sales, commerce, and emerging standards.
• **Economic Indicators (Census Bureau)**

The purpose of this service is to provide easy access to current Federal economic indicators. It provides links to information produced by a number of Federal agencies.

• **EDGAR - Securities and Exchange Commission**

The primary mission of the U.S. Securities and Exchange Commission (SEC) is to protect investors and maintain the integrity of the securities markets. EDGAR is the comprehensive database of the SEC that collects financial and statistical reports from all public companies (companies that sell stock). It features real-time filings from a broad range of companies and individuals for the current official filing date (including filings made after the 5:30 pm deadline on the previous filing day).

• **Federal Trade Commission**

The Federal Trade Commission has jurisdiction to enhance consumer welfare and protect competition in broad sectors of the economy. The Commission enforces the laws that prohibit business practices that are anti-competitive, deceptive, or unfair to consumers; promotes informed consumer choice and public understanding of the competitive process; and seeks to accomplish its mission without impeding legitimate business activity.

• **FedStats**

The gateway to statistics from U.S. Federal agencies. Track economic and population trends, education, health care costs, aviation safety, foreign trade, energy use, farm production, and more. Access official statistics collected and published by more than 100 Federal agencies without having to know in advance which agency produces them.

• **Foreign Trade (Census Bureau)**

Purpose is to provide detailed statistics on goods and estimates of services shipped from the U.S. to foreign countries.

• **Internal Revenue Service**

The Internal Revenue Service (IRS) is responsible for administering and enforcing the internal revenue laws and related statutes, except those relating to alcohol, tobacco, firearms, and explosives. Its mission is to collect the proper amount of tax revenue at the least cost to the public, and in a manner that warrants the highest degree of public confidence in the Service's integrity, efficiency, and fairness.

• **Liber8: Research Library of the Fed**

Articles, reports, statistics
• **Office of Management and Budget**

The Office of Management and Budget evaluates, formulates, and coordinates management procedures and program objectives within and among Federal departments and agencies. It also controls the administration of the Federal budget, while routinely providing the President with recommendations regarding budget proposals and relevant legislative enactments.

• **Securities and Exchange Commission**

The Securities and Exchange Commission administers Federal securities laws that seek to provide protection for investors; to ensure that securities markets are fair and honest; and, when necessary, to provide the means to enforce securities laws through sanctions.
(Source: The United States Government Manual)

• **Small Business Administration**

The fundamental purposes of the Small Business Administration are to aid, counsel, assist, and protect the interests of small business.

• **Statistical Abstract of the United States**

Compiles tables of statistics from federal agencies, including demographics, social and economic indicators, and historical statistics. Includes links to other statistical resources for state, county, metropolitan and local statistics. Also covers selected international statistics. Highly recommended.
Proprietary Sources

- **ABI/INFORM Archive (1905-1985)**
  This database contains complete runs of key business and management journals, providing a unique historical perspective on hundreds of topics, including corporate strategies, management techniques, marketing, product development and industry conditions worldwide, available in cover-to-cover full images, complete with illustrations and advertisements.

- **ABI/INFORM Complete**
  Combined content from ABI/INFORM Global, ABI/INFORM Trade & Industry, ABI/INFORM Dateline and the ABI/INFORM Archive. Indexes, abstracts and full text from thousands of business periodicals.

- **ABI/INFORM Global**
  This database is one of the most comprehensive business databases on the market. It includes in-depth coverage for thousands of publications, most of which are available in full text and the latest business and financial information for researchers at all levels.

- **Access World News**
  The electronic editions of record for valuable local, regional, and national U.S. newspapers as well as full-text content of key international sources -- all in one easy-to-search database with a world map.

- **Accounting Research Manager**
  Accounting Research Manager is a timely, comprehensive online database of expert-written analytical accounting, auditing, governmental and SEC information as well as primary source data. It provides links to FASB, AICPA, SEC, EITF, IASB, PCAOB, and more.

- **ACM Digital Library**
  Full text access to ACM (Association for Computing Machinery) journals, magazines, and Special Interest Group conference proceedings. A wide range of computer and information science topics are covered.

- **Ad$Pender**
  Ad$Pender is a web-based database which delivers advertising expenditure information on over 100,000 brands and product categories, major industries and companies across 18 media. For logon information contact Journalism Library: 273-2770.
• **Ad*Access**

The Ad*Access Project, funded by the Duke Endowment "Library 2000" Fund, presents images and database information for over 7,000 advertisements printed in U.S. and Canadian newspapers and magazines between 1911 and 1955.

• **ALFRED (ArhivaL Federal Reserve Economic Data)**

ALFRED® allows you to retrieve vintage versions of economic data that were available on specific dates in history. In general, economic data for past observation periods are revised as more accurate estimates become available. As a result, previous vintages of data can be superseded and may no longer be available from various data sources. This data allows academics to reproduce others’ research, build more accurate forecasting models, and analyze economic policy decisions with contemporary dat

• **American Factfinder**

Population, housing, economic, and geographic data from the U.S. Census Bureau. Obtain data in the form of maps, tables, and reports from a variety of Census Bureau sources.

• **AnnualReports.com**

Easy-to-read annual reports taken from company filings to the Securities & Exchange Commission. Be patient with load times - the reports are long and may take a few minutes to download. Requires Adobe Reader.

• **AnythingResearch.com**

Market Research, Industry Trends, Business Report, and Financial Ratios in the United States (USA) and North America. Detailed research on over 1,000 industries. Accurate and up-to-date statistics used by leading economic advisors and researchers. Prototypes of research reports used by leading consulting firms and investment banks.

• **APA PSYCNet**

American Psychological Association. PsycINFO is a bibliographic database from 1887 to the present.; PsycArticles has the full-text of all APA journals from their first issue to the present. PsycBOOKS has the full-text of APA’s books.

• **Associations Unlimited**

Brief information for approximately 460,000 international and U.S. national, regional, state, and local nonprofit organizations in all fields, including IRS data.
• **Audit Analytics**

Access detailed audit information on over 1,200 accounting firms and 15,000 publicly registered companies. Know who is auditing whom and how much they are paying for what services. Create reports by auditor, fees, location, industry and much more...WRDS

• **Bank Holding Company Data**

Financial data are available for: FR Y-9C — All domestic bank holding companies on a consolidated basis; FR Y-9LP — All large domestic bank holding companies on an unconsolidated parent only basis; and FR Y-9SP — All small domestic bank holding companies on an unconsolidated parent basis, including balance sheet and income information for all three categories. Balance sheet and income information for all three categories is available. Data are available from 1986 to current.

• **BCC Research**

BCC Research is a leading market research company providing industry reports for categories such as biotech, chemicals, energy, engineering, environment, food and beverage, fuels cell and battery technologies, healthcare, information technology, instrumentation and sensors, manufacturing, membrane and separation technology, nanotechnology, pharmaceuticals, plastics, safety and security, and semiconductor manufacturing.

• **BCRC: Business & Company Resource Center = Business insights: Essentials**

Provides access to a wide variety of global business information including competitive intelligence, career and investment opportunities, business rankings, company histories and much more.

• **Berkeley Electronic Press**

All bepress journals including economics, business and marketing; law; political science and current affairs; biological sciences and engineering.

• **Bloomberg**

Wall Street's leading financial information provider for stocks, bonds, currencies, futures, options, mortgages and other financial products. Includes a worldwide news service. There is one Bloomberg Terminal on the third floor of Library West. There nine Bloombergs in the Capital Markets Lab in Hough Hall. These are restricted to business graduate students.

• **Bloomberg BNA Tax and Accounting Center**
The comprehensive, authoritative content of the BNA Tax Management Library and Accounting & Policy Practice Center, along with the rest of BNA’s tax and accounting resources, including the Tax Portfolios, Accounting Portfolios, Daily Tax Report, & more.

• **BNA (Bureau of National Affairs)**

  BNA is a leading publisher of print and electronic news and information, reporting on developments in health care, business, labor relations, law, economics, taxation, environmental protection, safety, and other public policy and regulatory issues.

• **Books24x7**

  Books24x7 is an online library of electronic books. We have access to four collections. Business Pro is an up-to-date selection of business books. Finance Pro covers finance and accounting. UF also subscribes to IT Pro (information technology) and Engineering Pro.

• **BuildingGreen.com**

  Provides timely information designed to help building-industry professional and policy makers improve environmental performance and reduce the adverse impacts of buildings. Includes *Environmental Building News*, Projects database, Green Products Directory and links.

• **Bureau of Economic Analysis (U.S. Dept of Commerce)**

  The Bureau of Economic Analysis (BEA) promotes a better understanding of the U.S. economy by providing the most timely, relevant, and accurate economic accounts data in an objective and cost-effective manner.

• **Bureau of Labor Statistics (BLS)**

  the principal fact-finding agency for the Federal Government in the broad field of labor economics and statistics. The BLS is an independent national statistical agency that collects, processes, analyzes, and disseminates essential statistical data.

• **Business & Finance Directory**

  From the New York Times, this dictionary provides brief definitions for 2500 commonly-used business and finance terms.

• **Business & Industry**

  A multi industry, international database that provides access to company, industry, market, and product information. Covers over 600 leading trade and business sources. ASCII full text articles are available online for more than half of those sources.
• **Business Insights: Essentials**

Combines all of the content formerly found in Business & Company Resource Center with a new interface designed around the research goals and workflows of your diverse business research community. Easily find information on companies, industries and more in the context of timely news, statistical data, and in-depth reports.

• **Business Knowledge Research (Conference Board)**


• **Business Source Complete**

Covers business, including marketing, management, ISOM, accounting, finance and economics. Indexing and abstracts for scholarly business journals back to 1886 are included. Additional full text, non-journal content includes financial data, books, monographs, major reference works, book digests, conference proceedings, case studies, investment research reports, industry reports, market research reports, country reports, company profiles, and SWOT analyses.

• **Business Source Premier**

Full text coverage in all disciplines of business, including marketing, management, MIS, POM, accounting, finance and economics. Additional full text includes market research reports, industry reports, country reports, company profiles and SWOT analyses.

• **Business Sources on the Internet**

Business information sources for general business, accounting, marketing, finances, stock market, and more.

• **Cambridge University Press**

Currently publishes over 220 peer-reviewed academic journals for the global market. Containing the latest research from a broad sweep of subject areas, Cambridge journals are accessible worldwide in print and online.

• **Capital IQ**

Components of Capital IQ’s offering includes data on public companies, private companies, auditable company financials, M&A/financing transactions, public offerings, corporate executives and board directors, compensation, news, filings, screening tools, chart builder, Excel
Plug-In modeling tool, real-time market data and news, relationship tree, macroeconomic data, industry analyses, investment research, and more. **ACCESS RESTRICTED.**

- **CCH IntellIconnect**

  Access CCH Tax Research and Business & Finance databases through Intelliconnect. UF faculty, staff and students register using your gatorlink email address.

- **Centre for Economic and Policy Research Discussion Papers**

  Over 3000 Discussion Paper Abstracts are currently available online and all Discussion Papers published since the beginning of 1999 (i.e. from No2050) are available as electronic [PDF] files.

- **Checkpoint (RIA)**

  RIA's Tax and Accounting research platform. Includes RIA tax publications, WG&L tax treatises, AICPA publications and more. [Students Register for Checkpoint](#)

- **Checkpoint Walk-in Access**

- **Chicago Manual of Style Online**


- **CIAO: Columbia International Affairs Online**

  The most comprehensive source for theory and research in international affairs. It publishes a wide range of scholarship from 1991 onward that includes working papers from university research institutes, occasional papers series from NGOs, and much more.

- **Commercial Bank Data (Chicago Fed)**

  Report of Condition and Income data are available for all banks regulated by the Federal Reserve System, Federal Deposit Insurance Corporation, and the Comptroller of the Currency. All financial data are on an individual bank basis. Data are available from 1976 to current in SAS XPORT format datasets, zipped using PKZIP(external). You can download the SAS xport (external) viewer.

- **Communication & Mass Media**
Communication, journalism, media, and related fields. Full text articles from 200 journals and indexing for hundreds more, as well as journalism reviews, an encyclopedia and handbook information in communications studies.

- **Compustat Full University Subscription**
  Provides access to comprehensive financial data of up to 480 items per year adjusted for accounting differences. Covers 21,000 companies of which 11,000 are currently in business. Via [WRDS](#).

- **Compustat Global**
  Provides authoritative financial and market data covering publicly traded companies in more than 80 countries, representing over 90% of the world’s market capitalization. Via [WRDS](#).

- **CQ Electronic Library**
  Created and hosted by CQ Press, the CQ Electronic Library (CQEL) is the definitive reference resource for research in American government, politics, history, public policy, and current affairs. Includes CQ Weekly.

- **CRSP Survivor-Bias-Free US Mutual Fund Database**
  Designed to facilitate research on the historical performance of open-ended mutual funds using survivor-bias-free data. Includes style, fee structure, holdings, and asset allocation. Via [WRDS](#).

- **CRSP (Center for Research in Security Prices)**

- **CRSP/COMPUSTAT Merged Database**
  CRSP and Compustat data with the link and link-history references between these two databases. It includes S&P’s Compustat data, reformatted into CRSP’s proprietary CRSPAccess format. Via [WRDS](#).

- **CRSP/Ziman Real Estate Data Series**
  Combining stock price and returns data with carefully researched information regarding the population, characteristics, and history of REITs, the CRSP/Ziman database provides firm-specific information and indices essential to analyses involving this important asset class. Via [WRDS](#).

- **Datamonitor360 = MarketLine Advantage**
30,000 company analyses, SWOT analyses for major companies, company financials and executive biographies. 3,000+ industry profiles + Porters 5 Forces. 215 countries, PESTLE analyses. Country, company and product database with market shares.

- **Datastream**


- **DataZoa**

  dataZoa gives you instant free access to over 200 million data series on a wide array of topics: Economics, banking, finance, demographics, health, child well-being, environment, agriculture, energy and more. **Students and Faculty: Create your dataZoa account using your university email address**

- **DemographicsNow Library Edition**

  A comprehensive web-based solution offering up-to-date resources on demographics and extensive market level information.

- **Dismal Scientist**

  Comprehensive coverage of the U.S. and Canadian economies updated throughout each business day. Includes real-time economic indicators. Get analysis, data, and charts within minutes of each release. Expert commentary and analysis.

- **Dissertations @ University of Florida**

  The full-text of University of Florida dissertations published in the Dissertation Abstracts database.

- **Doing Business**

  Part of the World Bank, this database gives detailed and practical advice to business owners wanting to establish companies in foreign countries.

  The Doing Business Project provides objective measures of business regulations and their enforcement across 183 economies and selected cities at the subnational and regional level. Launched in 2002, looks at domestic small and medium-size companies and measures the regulations applying to them through their life cycle.

- **Drug Database**
This dynamic database from BCC Research contains detailed information on all compounds in development in specific therapeutic areas - and is updated bi-weekly. For each compound, the data includes: Product Description; Trial details; Development stage; Disease sub-segment; Mechanism of action; Adverse reactions.

- **EconBiz**
  The virtual library for economics and business studies - supports your research in economic literature. It offers you research in internet resources, online-catalogues and full texts online and it provides access to information services of libraries.

- **EconLibrary**
  Fast keyword searching of 300,000 references from 500 leading journals in accounting, economics, and finance.

- **EconLit**
  The American Economic Association’s electronic bibliography, EconLit, indexes more than thirty years of economics literature from around the including journal articles, books, book reviews, collective volume articles, working papers and dissertations.

- **Economagic**
  More than 200,000 economic data time series that can be downloaded and charted. The core data sets cover US macroeconomic data while the bulk of the data is employment data by local area -- state, county, MSA, and many cities and towns.

- **Economist.com**
  Authoritative weekly newspaper focusing on international politics and business news and opinion.

- **Economist.com**
  Economist.com has all the latest articles from The Economist newspaper and an archive containing the 33,000 Economist articles published since 1997. Plus features such as The Global Agenda, Cities Guides and Country Briefing.

- **EDGAR (U.S. Securities and Exchange Commission)**
  All companies, foreign and domestic, are required to file registration statements, periodic reports, and other forms electronically through EDGAR. Anyone can access and download this information for free.
• **EIU Viewswire**

  Daily country analysis for more than 200 countries including economic, political, and business analysis with downloadable data.

• **EIU.com**

  The EIU produces objective and timely analysis and forecasts of the political, economic and business environment in more than 200 countries. Country Reports, Country Profiles and Regional Newsletters.

• **Emerald Management**

  Covering a range of topics around management studies, from management history, managing projects to modelling in management, this collection provides valuable information on the foundations and concepts of management theory.

• **Emerald**

  Publisher of journals in management and library and information services, engineering, applied science and technology.

• **Eurostat**

  Eurostat is the statistical office of the European Union situated in Luxembourg. Its task is to provide the European Union with statistics at European level that enable comparisons between countries and regions.

• **ExecuComp**

  Compensation data for executives and directors of leading U.S. companies from the Compustat database. Data can be downloaded as a Microsoft Access database. Via [WRDS](https://www.wrds.com).

• **Factiva**

  14,000 authoritative sources includes the exclusive combination of The Wall Street Journal, the Financial Times™, Dow Jones and Reuters newswires and the Associated Press, as well as Reuters Fundamentals, and D&B company profiles.

• **FASB on Checkpoint (RIA)**

  Financial Accounting Standards Board documents are in a special RIA Checkpoint file. Two simultaneous users. Original Pronouncements, Current Text, Emerging Issues Task Force, Staff Implementation Guides, FASB Staff Positions, Exposure Drafts and more.
• **FINRA Market Data**

The Financial Industry Regulatory Authority (FINRA) provides free access to detailed data on equities, options, mutual funds and a wide range of bonds - corporate, municipal, treasury and Agency as well company profiles, news and SEC filings.

• **First Call**

The First Call Historical Database, or FCHD, is a history of First Call's Real Time Earnings Estimate. Via WRDS.

• **First Research Industry Profiles on Hoover's Online**

Hoover's Online now includes First Research Industry Profiles on more than 200 industries and updated every 90 days. The detailed reports cover industries from Architects Offices to Warehouse Clubs and Superstores.

• **FirstSearch**

OCLC's search platform. Includes access to WorldCat, a catalog of books and other materials in libraries worldwide, as well as a mix of articles and indexes to a wide range of literature.

• **Fixed Investment Securities Database**

Issue detail on over 140,000 Corporate, Corporate MTN (Medium Term Note), Supranational, U.S. Agency and U.S. Treasury debt securities. On CD-ROM. Contact Business Librarian.

• **Foreign Trade (U.S. Census Bureau)**

The official source for U.S. export and import statistics and responsible for issuing regulations governing the reporting of all export shipments from the United States. Includes export regulations, commodity classifications, and a host of other trade related topics.

• **Foundation Directory**

Covers grants, foundations, grant writing, private and public funding sources, philanthropy. Entries for 70,000 foundations and details on more than 150,000 grants.

• **Foundation Center**

The Foundation Center is a non-profit organization devoted to serving the information needs of grantmakers and grantseekers. They publish an extensive list of books and provide libraries and training sessions related to the non-profit sector. The Website's Reference Desk has a FAQ page organized by
topic, a long list of annotated links for finding online sites related to non-profits, and an online reference librarian who takes questions by e-mail.

- **FRASER**

  The Federal Reserve Archival System for Economic Research is a project by the Research Division of the Federal Reserve Bank of St. Louis to expand on its mission to provide economic information and data to researchers interested in the U.S. economy. On this web site you will find links to scanned images (in Adobe® Acrobat® PDF format) of historical economic statistical publications, releases, and documents.

- **FRED: Federal Reserve Economic Data**

  22,000+ U.S. economic time series on banking, consumer prices, employment, exchange rates, GDP, interest rates, population, producer prices, trade, foreign investment and more. Download data into Excel and text formats. View charts of data series.

- **Frost & Sullivan**


- **Gale Databases**


- **Gale Virtual Reference Library**

  GVRL is a searchable collection of Reference eBooks. Includes, dictionaries, encyclopedias, handbooks and other sources. Read, print and email entries in HTML or PDF. The Business Collection is a subset of high quality business reference works.

- **General Business File ASAP**

  Analyze company performance and activity, industry events and trends as well as the latest in management, economics and politics. Access to a combination of broker research reports, trade publications, newspapers, journals and company directory listings.

- **Glassdoor.com**
A comprehensive career resource with information on thousands of companies. Glassdoor includes salary and bonuses and details for specific jobs at specific companies, as well as actual interview questions and hiring process details. Also included are reviews written by employees that highlight the pro's and con's of working for a particular employer.

- **Global Development Finance Online**
  World Bank database providing direct access to more than 200 debt and financial flows indicators for the 138 countries that report public and publicly-guaranteed debt to the World Bank Debtor Reporting System. Data run from 1970 to 2011, where available.

- **Global Financial Data**
  Provides historical stock market, financial, and economic data unavailable from any other online source. The GFD Database includes over 20,000 current and historical data series covering over 200 countries that have been collected from original sources. Includes current and historical exchange rates with currency histories and source notes.

- **globalEdge**
  A directory of international business resources categorized by specific orientation and content. Includes country data from the CIA World Fact Book, commerce and trade, market indicators, business news, industry profiles, resource desk, and a section called "Academy" for teaching projects.

  Global business knowledge portal connecting international business professionals, academics and students to a wealth of information, insights, and learning resources on global business. Country pages include the U.S. Foreign Service Country Commercial Guides.

- **GMID see Passport GMID**
- **Google Book Search**
  A tool from Google that searches the full text of books that Google scans, OCRs, and stores in its digital database. Google has partnered with leading publishers and research universities and makes many out-of-copyright works freely downloadable.

- **Google News**
  Google News is a computer-generated news site that aggregates headlines from more than 4,500 English-language news sources worldwide, groups similar stories together and displays them according to each reader's personalized interests.

- **Google News Archive**
News archive search provides an easy way to search and explore historical archives. Users can search for events, people or ideas and see how they have been described over time. In addition to searching for the most relevant articles for their query, users can also see a historical overview of the results by browsing an automatically generated timeline.

- **Google News Timeline**

  The Google Labs Google News Timeline is a web application that organizes search results chronologically. It allows users to view news and other data sources on a browsable, graphical timeline. Available data sources include recent and historical news, scanned newspapers and magazines, blog posts, sports scores, and information about various types of media, like music albums and movies.

- **Google Scholar**

  A simple way to broadly search for scholarly literature across many disciplines and sources: peer-reviewed papers, theses, books, abstracts and articles, from academic publishers, professional societies, preprint repositories, universities and more.

- **Guide to Reference**

  The American Library Association's authoritative guide to reference sources in all formats includes over 16,000 essential print and web reference sources covering all disciplines.

- **Handbook of Statistics**

  A series of self-contained reference books. Each volume is devoted to a particular topic and is addressed to the entire community of statisticians and scientists in various disciplines who use statistical methodology in their work.

- **Handbooks in Economics Online**

  The handbooks cover a broad set of topics. Each chapter provides professional researchers, lecturers and students with accurate, self-contained surveys, written and edited by the leading authorities in their field.

- **Health Business Full Text**

  Explore the business of health care administration and other non-clinical aspects of health care institution management with Health Business FullTEXT.

- **Hein Online**

  Searchable full-text online access to legal journals and rare and out-of-print collections.
• **Historical Statistics of the United States**

A compendium of statistics from over 1000 sources, including the U.S. Census, providing a numerical history of the United States. This definitive reference work contains more than 37,000 series of quantitative information.

• **Hoovers**

Provides company profiles, corporate directory (searchable by company name, industry, ticker symbol, sales, location), market quotes, and business news. Includes Hoover's company profile database. Includes First Research Industry Reports.

• **Hoover's Company Capsules**

Brief company information, financial statistics, officers, link to company website. For more company information, see Lexis-Nexis

• **Hoover's Online**

Hoover's, Inc., delivers comprehensive company, industry, and market intelligence that drives business growth. Our database of 12 million companies, with in-depth coverage of 40,000 of the world's top business enterprises, is at the core of our business tools and services that customers find vital to their business operations.

• **I/B/E/S**

I/B/E/S provides both summary and individual analyst forecasts of company earnings, cash flows, and other financial items, as well as buy-sell-hold recommendations. Via [WRDS](#).

• **IBFD (International Bureau of Fiscal Documentation)**

Since 1938, tax practitioners from all over the world rely on the IBFD for authoritative expertise on cross-border taxation. IBFD is the portal to high quality independent tax research, international tax information and education.

• **IBISWorld U.S. & Global Industry Reports**

Features over 700 reports on U.S. industries and a growing collection of global industry reports. The U.S. reports are written at the 5-digit level of the North American Industry Classification System (NAICS). Each report of about 25-30 pages uses Michael Porter's "Five Competitive Forces" framework.

• **ICPSR (Inter-university Consortium for Poitical and Social Research**
Established in 1962, ICPSR is an active partner in social science research and instruction throughout the world. ICPSR maintains and provides access to a vast archive of social science data for research and instruction.

- **IMF Data Mapper**
  
  Currently, the IMF Data Mapper® includes data series on Gross Domestic Product (real GDP growth, GDP based on PPP per capita and nominal GDP per capita), Inflation (CPI rate) and Current Account Balance (US$ and percent of GDP). Other data series will be added. Data are available from 1980 to the present.


- **IMF International Financial Statistics**
  
  International Financial Statistics (IMF) contains approximately 32,000 time series covering more than 200 countries and areas. The Country, World, and Commodity Prices Tables, as presented in the monthly printed copy of IFS, are available.

- **IMF World Economic Outlook (WEO) Database**
  
  The World Economic Outlook (WEO) database contains selected macroeconomic data series from the statistical appendix of the World Economic Outlook report, which presents the IMF staff’s analysis and projections of economic developments at the global level, in major country groups and in many individual countries.

- **ImportGenius**
  
  Import Genius provides a web service to help companies involved in import-export industry evaluate trading partners, research markets, monitor competitors, and connect with new customers.

- **Index to Foreign Legal Periodicals**
  
  Multilingual index to articles and book reviews appearing in 470 legal journals published worldwide. In-depth coverage of public and private international law, comparative and foreign law, and the law of all jurisdictions other than the US, UK, Can & Aus.

- **Index to Legal Periodicals**
  
  Complete coverage of the most important English language legal information. International coverage and access to scholarly articles, symposia, jurisdictional surveys, court decisions, legislation, books, book reviews, and more.
• **Informaworld**

Informaworld is a one-stop site hosting journals, eBooks, abstract databases and reference works published by Taylor & Francis, Routledge, Psychology Press and Informa Healthcare.

• **INFORMS Journals**

INFORMS (Institute for Operations Research and Management) Journals Online contains the full content of each issue of the journals published by INFORMS, including all figures and tables.

• **IngentaConnect**

IngentaConnect offers access to over 23 million articles. 10,000 electronic publications can be accessed by subscription or pay-per-view; another 20,000 journals are available for fax or Ariel document delivery.

• **International Business Sources**

Provides current information on the business climate, news, history, political structure, economic landscape, and relevant statistical data for 196 countries. Powerful features such as comparing countries using multiple statistical indicators and ranking countries based on a selected statistical indicator are available. A rich collection of country-specific international business links adds to the vast collection of information.

• **Investext on Thomson One**

Largest online database of company and industry research. It provides the full text of company, industry and geographic research reports written by analysts at more than 300 leading investment banks, brokerage houses and consulting firms worldwide. Investext provides in-depth analysis and data on approximately 50,000 publicly traded companies, including sales and earnings forecasts, market share projections and research and development expenditures. **Requires Internet Explorer browser.**

• **ISI Web of Knowledge**

A comprehensive research platform for searching journal articles, patents, websites, conference proceedings, Open Access materials in the Arts, Humanities, Social Sciences, and Sciences.

• **JCR Web (Journal Citation Reports)**

Journal citation reports is a tool that allows evaluation and comparison of journals using citation data drawn from over 7,000 scholarly and technical journals from more that 3,000 publishers in over 60 countries.
• **JSTOR**

  Provides image and full-text online access to back issues of selected scholarly journals in history, economics, political science, demography, mathematics and other fields of the humanities, social sciences, and sciences.

• **LegalTrac**

  Gale Group Infotrac database for research in case law, government regulations, the practice of law, statutes, taxation and international law. Covers all major law reviews, and specialty law and bar association journals.

• **LexisNexis**

  Federal and state case law, statutes, codes, regulations, legal news, law reviews, and international legal information. Includes full text journal articles from law reviews and accounting, auditing, and tax information. Full text newspapers, wire services, broadcast transcripts (news sources include non-English language). News information is updated daily and wire services several times daily. Company financial information, SEC filings and reports, and industry and market news.

• **LexisNexis Academic**

  Research areas in LEXIS-NEXIS Academic Universe cover news, industry, and market news; legal news and research; company financial information; general medical topics; accounting, auditing, and tax information; law reviews; case law; U.S. Code.

• **LexisNexis Company Dossier**

  Contains snapshots of over 80 million public and private companies, 58 million executive profiles, and information for more than 1,000 U.S. Industries. In-depth company snapshots show stock charts over time, financials, legal history, company hierarchy, and recent news stories among many other data points. Also use LexisNexis® Academic to access Company Profiles, SEC Filings, and SWOT Analysis reports.

• **LexisNexis State Capital**

  Enjoy fast and easy access to statistics produced by federal agencies, states, and intergovernmental organizations with advanced PowerTables™ functionality - the shortcut to finding statistics online.

• **LexisNexis UK - Tax Direct Plus**

  UK tax analysis, legislation and cases with international tax and primary UK legislation for other areas.
• **Liber8 (Federal Reserve Bank of St. Louis)**

Economic information portal for librarians and students providing regional, national, and international economic research.

• **Local Market Audience Analyst**

Local Market Audience Analyst is the next generation consumer market research tool that delivers sophisticated demographic, segmentation, and targeting data for media planners and consumer marketers. Includes Market Profile Reports, Lifestyle Analysis Reports, Demographic Reports, and PRIZM Reports. Connect to SRDS, then Select LMAA.

• **Macroaxis**

Free! Macroaxis is a sophisticated, yet simple to use personalized investment management service. Its beauty is in its simplicity, accessibility, and advanced user experience which means no downloads, no plug-ins, no programming, no Excel, and most importantly no waiting. Unique in the industry, the Macroaxis financial engineering platform delivers measurable value in the form of improved return on investment portfolios of investors of all levels and skills.

• **MarketLine Advantage = formerly Datamonitor360**

30,000 company analyses, SWOT analyses for major companies, company financials and executive biographies. 3,000+ industry profiles + Porters 5 Forces. 215 countries, PESTLE analyses. Country, company and product database with market shares.

• **MarketResearch.com Academic**

Full-text market research reports with graphs, charts and tables. MarketResearch.com currently contains approximately 500 full-length market research reports, with more added every quarter. All reports are embargoed for 12 months.

• **Mergent Online**

Data, annual reports, and SEC filings for 10,000 U.S. public companies; international company data with annual reports.

• **MetaPress**

EBSCO's platform for delivering online scholarly journals books, reference works and other publications.

• **Mintel Oxygen**
Covers a wide range of sectors and topical marketing issues. Divided between UK-specific, European and USA reports, Mintel reports analyze market sizes and trends, market segmentation, and consumer attitudes and purchasing habits, and future prospects.

- **MIT Press Journals**

  Publishes more than thirty titles in both print and electronic formats, in many subject areas, including the arts and humanities, social sciences, and certain areas of science and technology.

- **Morningstar Direct**

  Morningstar Direct™ provides the most complete and timely link to Morningstar’s global investment database and analytics. Designed for institutions, it’s optimized for competitive analysis, performance evaluation, investment selection, and portfolio creation. Contact: Peter Z. McKay, Business Librarian.

- **Morningstar Ibbotson Data**


- **Morningstar Investment Research Center**

  Alachua County Library District. Comprehensive coverage of stocks, mutual funds, and ETFs. Includes analysts reports and recommendations, industry indexes and statistics, portfolio analysis tools, and investor education. All Alachua County residents including UF and SFCC students have access. Use your local library card number to login.

- **MRI+ (Mediamark)**

  Mediamark Research offers comprehensive demographic, lifestyle, product usage and exposure to all forms of advertising media collected from a single sample. Register with your Gatorlink email account.

- **MyiLibrary**

  MyiLibrary® is an industry-leading e-content aggregation platform for public, academic and professional libraries around the world. Browse thousands of electronic books.

- **NAICS (North American Industry Classification System)**

  Definitions for industries. Many business research tools require searching by NAICS or SIC (Standard Industrial Classification) code. This NAICS site also links to a NAICS/SIC Correspondence Table.
• **NBER Working Papers**

Working Papers from the National Bureau of Economic Research.

• **NetLibrary**

Access thousands of eBooks on hundreds of subjects.

• **New Palgrave Dictionary of Economics Online**

The world's most extensive and authoritative economics reference resource. The 2nd ed. of the Dictionary, edited by Steven N. Durlauf and Lawrence E. Blume, contains over 1,850 articles by more than 1,500 of the world's leading economists.

• **Newspaper Source Plus**


• **OECD Statistics Portal**

Statistics Portal regroups all OECD statistics around 25 topics. There, you can also consult the Frequently Requested Statistics as well as the glossary of statistical terms and other related information such as The Statistics Newsletter, The Statistics Brief, statistical news releases, links to external sources, the chart of the week, etc.

• **OECDiLibrary**

OECD iLibrary, the successor to SourceOECD, is OECD’s Online Library for Books, Papers and Statistics and the gateway to OECD’s analysis and data. Once fully featured OECD iLibrary will replace SourceOECD.

• **Oklahoman Archives**

All information from every issue of the Oklahoman, including articles, photos, and advertisements. Complete full-text content of local and regional news, including community events, schools, politics, government policies, cultural activities, local companies, state industries, and people in the community.

• **OneSearch**
Combines results from our catalog, articles, e-journals and databases. All the books, films, music, special collections, ebooks, database titles from our catalog. 90% of the University of Florida's journal subscriptions. All Business Library 2.0 guides. The UF Digital Collections.

- **OneSource**

  Provides key company, executive and industry intelligence. One database with millions of fully-integrated global company profiles, executive listings and corporate structures. Multi-year archive of corporate financials, news and analyst reports.

- **OptionMetrics**

  OptionMetrics is a comprehensive source of historical price and implied volatility data for the US equity and index options markets. Via [WRDS](https://www.wrds.com).

- **Oxford Handbooks Online**

  The complete texts of the prestigious Oxford Handbooks in Business and Management now available online. Extensive links make the online Handbooks easy to navigate making these valuable reference resources more easily discoverable, accessible and searchable.

- **Oxford Journals**

  As a major international publisher of academic and research journals, Oxford Journals publishes and develops titles in partnership with the world's most prestigious learned societies. Includes Cambridge Journal of Economics and many more.

- **Oxford Reference: Business and Economics**

  These three specialized dictionaries define terms in the areas of accounting, business, economics, finance, banking, and related disciplines.

- **PAIS International**

  Indexes material on public affairs in articles, books, government documents, statistical directories, grey literature, research reports, conference reports, publications of international agencies, microfiche, Internet material, and more.

- **Passport GMID**

  Key business intelligence on countries, companies, markets and consumers. GMID provides over 4,500 market reports, offering in-depth strategic analysis for consumer, industrial and service sectors. There are global reports, country and company reports.
• **Plunkett Research Online**

Alachua County Library District. Includes market research and industry trends, industry statistics, company profiles, export company contacts, industry associations, and Build-A-Report. All Alachua County residents including UF and SFCC students have access. Use your local library card number to login.

• **PolicyFile**

An index to public policy research by leading US and international think tanks and includes links to the full text reports if available. The organizations include the ACLU, Amnesty International, Worldwatch...over 300 prestigious groups.

• **PrivCo**

PrivCo is a database that is focused solely on tracking private company financial data, private market deals, and private investor profiles. PrivCo currently covers over 200,000 companies worldwide and is dedicated to producing intelligent, in-depth business and financial research on non-publicly held companies. From elusive private company financials and revenues to private M&A deals and deal multiples, private firm valuations, venture capital funding, private equity deals, private and family ownership breakdown, bankruptcies, restructurings, and more.

• **ProQuest Congressional**

Explore government in action with the most comprehensive online resource available for Congressional hearings, public issues, legislation, history, and legal research.

• **ProQuest Dissertations & Theses: Full Text**

(Dissertation Abstracts 1861 - ) With more than 2 million entries, PQD&T is the single, central, authoritative resource for information about doctoral dissertations and master's theses. More than 750,000 are available as full-text PDF downloads.

ProQuest Entrepreneurship

ProQuest Entrepreneurship is on the all-new ProQuest platform, where users will benefit from a powerful and easy-to-navigate search environment that is cross-searchable with other ProQuest resources for a more powerful set of results. A clean and engaging look guides users of all levels through basic and advanced searches and provides fast access to featured content such as Topic Paths for instant information and insight.

• **ProQuest Historical Newspapers**

- **ProQuest National Newspapers**

- **ProQuest Statistical DataSets**
  ProQuest Statistical DataSets is a Web-based research solutions tool that provides fast and easy access to more than 14 billion data points from licensed and public domain datasets within an easy-to-use interface. With this dynamic new tool, you can scan the contents of the collection, select subjects and variable of interest, and view your data in side-by-side tables and charts.

- **ProQuest Statistical Insight**
  Enjoy fast and easy access to statistics produced by federal agencies, states, and intergovernmental organizations with advanced PowerTables™ functionality - the shortcut to finding statistics online.

- **PsycINFO**
  This database contains more than one million citations and summaries of journal articles, book chapters, books, dissertations and technical reports, all in the field of psychology and related disciplines.

- **QFinance: The Ultimate Financial Resource**
  QFINANCE.com, an online financial resource and knowledge bank launched by the Qatar Financial Centre (QFC) Authority, in partnership with Bloomsbury Publishing is a unique and definitive guide and reference to best practice in the world of finance.

- **Reference Universe**
  Reference Universe unlocks the Libraries' authoritative reference works through exploration of specialized, subject encyclopedia, handbooks and compendia. It contains links to over 1,700 electronic reference works and 10,000 print sources.

- **Reference USA**
  Listings for 12 million U.S. businesses, with company overviews, comparative statistics, marketing, executive names, geographic, demographic, parent and subsidiary information.
ReferenceUSA is a nationwide directory of businesses and individuals who are listed in the yellow and white pages of telephone directories. All Alachua County residents including UF and SFCC students. Use Library Card No.

- **RefWorks**
  
  RefWorks -- an online research management, writing and collaboration tool -- is designed to help researchers easily gather, manage, store and share all types of information, as well as generate citations and bibliographies. Includes RefShare

- **Regional Business News**
  
  Full text 75 regional business journals, newspapers and newswires from all metropolitan and rural areas within the United States. This database is updated daily.

- **SAGE eReference**
  
  SAGE eReference offers over 60 of SAGE's authoritative and award-winning Social Sciences encyclopedias available online including the Encyclopedia of Business Ethics and Society and the Encyclopedia of Leadership.

- **Sage Journals Online**
  
  SAGE publishes more than 485 journals in Business, Humanities, Social Sciences, and Science, Technology and Medicine.

- **SBRnet (Sports Business Research Network)**
  
  A continuously updated resource featuring market research and industry news covering all facets of the industry: sports equipment sales, sports participation, sports broadcasting, sports sponsorship and sports marketing.

- **ScienceDirect**
  
  Access Elsevier journals and reference works in the sciences, technology, medicine and social sciences on the ScienceDirect platform.

- **SDC Platinum**
  
  Two modules: Global Issues - includes 500,000+ new equity offerings and 500,000+ bond issues; Mergers & Acquisitions. See Business Librarian for access. Access is restricted to faculty and PhD students.

- **SimmonsLOCAL on SimplyMap**
Experian SimmonsLOCAL is a powerful targeting and profiling system that provides insights into consumer behavior for all of America's 210 media markets on a local level with 60,000+ data variables, including over 450 categories and 8,000 specific brands.

- **SimplyMap**

  An Internet-based mapping application that enables users to develop interactive thematic maps and reports using thousands of demographic, business, and marketing data variables. Includes SimmonsLOCAL data and POI (Points-of-Interest).

- **Small Business Reference Center**

  The Small Business Reference Center is a comprehensive resource for small business owners and those interested in starting a business, offering full-text periodicals and reports, sample business plans, U.S. tax forms, videos and reference books. It supports small business owners in all relevant areas from planning, financing and managing a business to exit strategies.

- **Small Business Resource Center**

  Search this database to learn how to start, finance or manage your small business. Resources include sample business plans, how to guides, articles and websites.

- **SocIndex**

  SocIndex contains full text for 235 core journals dating back to 1895, and 72 priority coverage journals. This database also includes full text for 545 books and monographs, and full text for 6,601 conference papers. SocIndex covers all subjects in the social sciences, including sociology, anthropology, cultural issues, public policy and administration, social planning, community development, and behavioral studies.

- **SourceOECD**

  Comprises 20 thematic book collections, 24 periodicals, 3 reference titles, 24 OECD statistical databases and 10IEA statistical databases -- all in full text.

- **SpringerLINK**

  Springers's electronic journals and electronic books platform.

- **SSRN: Social Science Research Network**

  The SSRN eLibrary consists of two parts: an Abstract Database containing abstracts on over 38,100 scholarly working papers and forthcoming papers and an Electronic Paper Collection currently containing over 20,100 downloadable full text documents.
• **Standard & Poor's**

Contains full text versions of Standard & Poor's most popular publications for financial data and analysis, including: Industry Surveys, Stock Reports, Mutual Fund Reports, Bond Guide, Corporation Records, The Register of Corporations, Directors and Executives, The Outlook, and others.


• **Standard Rate and Data Service**

Catalogs more than 100,000 U.S. and international media properties, and is the leading provider of media rate and data for the advertising industry. Lists advertising rates, editorial/programming content, circulation, media contacts and other basic data.

• **Statista: The Statistics Portal**

Statista.com is the first statistics portal in the world to integrate data on over 60,000 topics from over 18,000 sources onto a single professional platform. Categorized into 21 market sectors, Statista.com provides companies, business customers, research institutions, and the academic community with direct access to quantitative data on media, business, finance, politics, and a wide variety of other areas of interest or markets.

• **Statistical Abstract of the United States**

The Statistical Abstract of the United States, published since 1878, is the authoritative and comprehensive summary of statistics on the social, political, and economic organization of the United States.

• **TableBase**

International database that specializes exclusively in tabular data dealing with companies, industries, products and demographics. Tables cover market share, rankings, forecasts, shipments, output, consumption, users, exports, imports, capacity and more.

• **TAQ (Trade and Quote) Database**

The Trade and Quote (TAQ) database contains intraday transactions data (trades and quotes) for all securities listed on the NYSE, AMEX, NASDAQ, and SmallCap issues. Via WRDS.

• **Tax Analysts**
Tax Analysts is a nonprofit, nonpartisan organization fostering informed debate on federal, state, and international tax policy. It publishes leading news and analysis sources including Tax Notes and International Tax Notes.

- **Thomas Global**

  Thomas Global is an up-to-date directory of global industrial suppliers and product information. Browse through their detailed list of industrial products and services to find companies.

- **ThomasNet**

  ThomasNet is an industrial search engine that provides one source for finding the exact product, service, or supplier—quickly and efficiently. ThomasNet provides direct access to the detailed information needed to make a purchasing or specifying decision, including line-item product details, CAD drawings, and more.

- **Thomson One**

  Financial data for over 55,000 active public companies globally. Provides key information to quickly understand all facets of a public company including key ratios, capital structure, latest deals, top holders, events, plus credit ratings. Financial analysts research from Investext. I/B/E/S estimates, stock prices, indexes, news, filings & more +

  **Note: You must use the internet Explorer browser.**

- **Thomson One Banker Analytics**

  Integrates company financial data from Worldscope, daily pricing data and indexes from Datastream, I/B/E/S earnings estimates, indexes from ILX, press releases from PR Newswire, Extel reports and company filings.

  **Note: You must use the internet Explorer browser.**

- **Thomson Research**

  U.S. and foreign public company financial data, full-image annual reports, financial tearsheets, proxy statements, and searchable EDGAR filings.

- **TRACE**

  The TRACE Historical Time and Sales for corporate bonds covers over 30,000 securities including investment grade, high yield and convertible bonds. Via **WRDS.**

- **Trade Stats Express (TSE)**
International Trade Administration. The latest annual and quarterly trade data. TSE provides micro-level trade data that can show you trade patterns for a specific product (i.e. Harmonized System Codes), a specific industry (i.e. NAICS codes), from a specific state (e.g. Texas), and to a specific market (e.g. New Zealand). Mapping and data export tools included.

**UCO Card catalog** - Search for books, videos, CDs, and more in Chambers Library

- **UF Law Reference**
  
  The University of Florida's Legal Information Center's guide to legal research including electronic databases, research tips and online resources.

- **ULI Development Case Studies**
  
  Unlimited access to 300+ case studies including 20 new reports added each year. All the details on a wide variety of project types, including housing, retail, resort, office, mixed-use, urban entertainment, and more. Contact Business Librarian.

- **UN COMTRADE: Commodity Trade Statistics Database**
  
  COMTRADE provides commodity trade data for all available countries and areas since 1962. It currently contains more than 1 billion records.

- **UNCDB (United Nations Common Database)**
  
  UNCDB provides selected series from numerous specialized international data sources for all available countries and areas.

- **UNdata**
  


Online access to Value Line's leading publications covering stocks, mutual funds, options and convertible securities as well as special situation stocks.

- **Vault**
  
  Free membership provides access to selected Vault guides, company snapshots, surveys, newsletters and industry overviews. A paid personal Gold Membership that provides full access to the site is available for an annual fee.
- **Wall Street Journal (Historical) 1889-199+**

  The Wall Street Journal (1889-1990) offers full page and article images with searchable full text back to the first issue. The collection includes digital reproductions providing access to every page from every available issue.

- **Wall Street Journal**

  The full-text of The Wall Street Journal beginning in 1984 to date. Includes 75 word abstracts. Articles can be printed, downloaded or emailed. Available on ProQuest.

- **Washlaw Web**

  The Washlaw Web, maintained by the University of Washburn's School of Law, maintains a free law resources page with links to both US and international locations.

- **WDI Oniline (World Development Indicators)**

  World Bank database that provides direct access to more than 550 development indicators, with time series for 208 countries and 18 country groups from 1960 to date, where data are available.

- **Web of Science**

  This resource offers access to journal articles in the sciences, social sciences and arts and humanities. Web of Science contains over 100 years of valuable research, fully indexed and cross-searchable.

- **Wiley InterScience**

  Wiley's electronic platform hosting journals, books, and reference works.

- **Wilson Business Full Text**

  Wilson Business Full Text provides access to a multitude of outstanding magazines and scholarly journals, including indexing and abstracts for key publications such as The New York Times Business Section and The Wall Street Journal.

- **Wilson Omnifile**

  Electronic access to full text articles, page images, article abstracts, and citations from over 4,000 journals. Coverage back as early as 1982 ensures that every search is as deep as it is broad. Users have access to information on virtually any subject.
The World Bank

The World Bank's new Open Data initiative for the first time allows Web access to the bank's vast collection of economic, social, population, and development data with no restrictions and at no cost. Tabs and links provide access to the data by county, topic, and indicator, and to the data catalog. Users can select a country from a list of more than 200 entries and view/download a statistical profile, which contains several years of data for selected indicators. The Indicators section links to m

The Bank's new open data site that frees up more than 2,000 indicators previously available only to paying subscribers. Much of the data comes from the statistical systems of member countries, and the quality of global data depends on how well these national systems perform. The World Bank works to help developing countries improve the capacity, efficiency and effectiveness of national statistical systems.

World Bank e-Library

One of the most comprehensive collections in the area of social and economic development. Includes: All current and recent World Bank titles, documents and papers in PDF and other user-friendly formats. Titles available as soon as they appear in print.

WorldCat - Search 54,000 libraries worldwide simultaneously.

WorldCat

WorldCat is the world's largest network of library content and services connecting you to the collections and services of more than 10,000 libraries worldwide.

WRDS: Wharton Research Data Service

Internet Access to Compustat, CRSP, Compustat/CRSP Merged Database, I/B/E/S and TAQ data. Limited to faculty and PhD students. Students may have faculty sponsor access. Faculty may apply for class accounts for their students. Contact Business Librarian.

Yahoo's Finance & Company Research

Especially helpful for finding historical stock prices for publicly traded companies (under Stock Research, then Historical Quotes). This site offers a wealth of analytical detail on public companies.
Selected Online Reference Works from NetLibrary

Business ratios and formulas: a comprehensive guide
BusinessWeek guide to the best business schools
Companion to applied ethics
Companion to business ethics
E-commerce and M-commerce technologies
E-learning question and answer book: a survival guide for trainers and business managers /
Essential guide to managing small business growth
From concept to Wall Street : a complete guide to entrepreneurship and venture capital
Handbook of financial instruments
How to identify your organization's training needs: a practical guide to needs analysis
Manager's guide to strategy
Ten Steps to Company Intelligence (stolen from Peter Z. McKay)
http://businesslibrary.uflib.ufl.edu/company

Step 1: Identify the Company

First, find out who the company is and what it does. Good starting places are Hoover's Online and OneSource. Determine whether the company is publicly-owned (stock trades) or privately-held. U.S. public companies must file reports with the SEC. You can usually find annual reports (Thomson Research), SEC filings (EDGAR), stock reports and brokerage-house reports (Investext on OneSource) for them. They are also more likely to make news and be covered in the business press. All of these source are discussed further in the following steps.

Step 2: Profile the Company

Hoover's Online excels at concisely summarizing a company's business. Their subscription Profiles are more detailed portraits that include a company overview, company history, sales, profits, number of employees, principle executives, multi-year financial statements, locations, products and services, brands, and key competitors. Hoover's Profiles are also found in Factiva OneSource is another excellent source for company profiles, compiling company information from many sources into one coherent report. MarketLine Advantage (formerly Datamonitor360) features profiles for more than 50,000 public and private companies. PrivCo is a database that is focused solely on tracking private company financial data, private market deals, and private investor profiles. It currently covers over 200,000 companies worldwide and is dedicated to producing intelligent, in-depth business and financial research on non-publicly held companies. If your company is not included in these databases you can compile your own profile from sources listed in the next steps.

Step 3: Find Current News and In-depth Articles about the Company

Articles published in leading business magazines and trade journals often provide added depth and insight into a company's operations, strategy and competition. OneSearch is a new discovery tool that simultaneously searches articles published in tens of thousands of our subscription sources. Both ABI/INFORM and Business Source Premier (EBSCO) index, abstract, and provide full-text for leading english language business and economics magazines and journals. Take advantage of the Library's subscriptions to Factiva and Lexis-Nexis to find both current news and business articles. All of our subscription services are listed in the Articles subject guide. You can also check any of the excellent business Web sites devoted to business news such as Bloomberg, CNNMoney, MarketWatch, Yahoo! Finance or Google Business News.

Step 4: Visit the Company's Web Site

Companies are savvy corporate communicators. They recognize the value of having informative Web sites where they can showcase their products and services and communicate their vision. Hoover's Online and OneSource. CorporateInformation.com is a directory of major U.S. and international companies. The Directories Guide lists and links to databases and Web sites that are helpful in identifying companies. Try searching Google directly by company name or use the Web Sites subject guide to link to other business directories and search engines. provide links to company Web sites.

Step 5: Examine the Company's Financials and Market Performance

Public companies issue annual and quarterly report cards containing income statements, balance sheets and cash flow statements that reveal their financial soundness and profitability. The daily stock market reflects investors' collective opinion on publicly traded companies' current performance and future prospects. You can find fully exportable financial statements in Thomson Research (U.S. and Foreign), and Thomson One Banker (U.S. & Foreign). EDGAR (SEC) filings and standardized financials along with ratio comparisons are available through Factiva, OneSource and Hoover's Online. Thomson One Banker provides worldwide company reports, analytics and market data. The Standard & Poor's Stock Reports and the Value Line Investment Survey Online provide...
quarterly summaries of the business, financial and market performance of public companies. Morningstar, Reuter's and Yahoo! Finance offer free stock reports along with premium services. Check for additional sources in the Investment Subject Guide.

Step 6: Clarify the Company's Strategy

U.S. Public Companies usually succinctly state their Business Strategy in "Item 1. Business" of their Form 10-K, which is the annual report filed with the Securities and Exchange Commission. 10-Ks are included in EDGAR, Factiva, Thomson Research, Hoover's Online, OneSource, Yahoo! Finance and many other Web sites. For IPOs look for the Registration Statements, S-1s, and their amendments in 424s. The Business overview in the 10-K provides a detailed discussion of the company's strategy, products and services, operations, marketing, distribution, international business, suppliers and government regulation as well as competitive conditions in the industry.

Step 7: Locate Investment Research Reports

Analysts at leading investment firms such as CreditSuisse, Deutsche Bank, and other firms regularly produce research reports on both U.S. and international publicly traded companies. These reports are written by industry specialists who follow and analyze all developments that impact a company's fortunes. You can access the reports through Investext on Thomson One. You will also find a selection of Investext reports in OneSource.

Step 8: Survey the Industry and Competition

No company operates alone. Each company is affected by industry conditions and the actions of its competitors. IBISWorld U.S. & Global Industry Reports features over 700 reports on U.S. industries and a growing collection of global industry reports. The U.S. reports are written at the 5-digit level of the North American Industry Classification System (NAICS). All of the reports use Michael Porter's Five Forces Framework. Standard & Poor's Industry Surveys provide timely, sophisticated analyses of more than 50 major U.S. industries and a growing number of global industries. OneSource pulls together company and industry reports, statistics and articles from leading business publishers. Euromonitor International's GMID: Global Market Information Database is an online database providing business intelligence on countries, consumers and industries. It offers integrated access to statistics, market reports, company profiles and information sources. 205 countries are researched, with extended coverage of 52. MarketLine Advantage (formerly Datamonitor360) has thousands of in-depth company and industry analyses including SWOT analyses and Porter's Five Forces Industry scorecards. It includes Market Research Monitor. MarketResearch.com Academic features in-depth market research reports on selected products and demographic groups. Business Insights offers international market research reports on Consumer Goods, Energy, Financial Services, Healthcare, Technology, Telecoms, eCommerce and Human Resources. Hoover's Online has lists of competitors for each company it profiles. These lists are also in Factiva, OneSource enables you to create your own lists with criteria that you specify, such as total sales or number of employees. Hoover's Online has industry overviews and First Research Industry Reports. Gale's Business & Company Resource Center combines industry essays with statistics, market share data and company ranking. BCC Research reports explore major economic, scientific, and technological developments in industrial, pharmaceutical, and high technology organizations. Industry analysis and market forecasts for advanced materials, high-tech systems and components, nanotechnology and novel processing methods are at the forefront of the company's expertise. Frost & Sullivan [free registration] provides in-depth market research reports covering: Aerospace & Defence, Automotive & Transportation, Business & Financial Services, Chemicals Materials & Food. Healthcare, Information & Communication Technologies & more. UF faculty, staff and students click on the information icon for login instructions. The Value Line Investment Survey organizes its individual company reports by industry and includes a quarterly overview. EBSCO's Business Source Premier now features industry reports from Datamonitor and other sources. Search the Articles databases for both industry and competitor information. Click on the Industry Research Tutorial for a step-by-step tutorial on finding industry intelligence. Be sure to check the Industries subject guide for additional sources of industry information.

Step 9: Learn How to Analyze a Company
Now that you have gathered information about the company, industry, and competition, you can fully utilize it by taking advantage of a special feature in Standard & Poor's Industry Surveys. Each survey has a section on how to analyze a company in that specific industry. This feature clues you into what special factors to consider when you evaluate the company and what to look for in the financial statements.

**Step 10: Putting It All Together**

Factiva permits you to run a Custom Report in the Company section that pulls together a stock quote, profile, articles and financial statements for public companies. OneSource has a One-Stop Report feature that enables you to select data from the underlying sources and create your own customized company report. Gale Business & Company Resource Center also provides access to multiple company and industry sources. And remember that you can always find the sources for company information in the Company Information Center.